

BOBO ZHOU

AI Product Growth Lead · Developer Ecosystem Architect · Full-Stack Engineer

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Shenzhen, China

SUMMARY

AI × **product growth specialist** with hands-on engineering and business modeling capabilities. Built MyShell's entire developer ecosystem from scratch (backed by Binance Labs / Dragonfly), driving the platform to **170K+ active creators, 5M+ users, and 200K+ deployed AI Agents**. Expert in data-driven growth flywheels, scalable creator monetization, and rapid AI capability productization. UCL Design MA + South China Univ. of Tech. Architecture background provides systematic thinking and strong design aesthetics.

170K+

ACTIVE CREATORS

5M+

PLATFORM USERS

200K+

AI AGENTS

\$16.8M

TOTAL FUNDING

\$1.3M+

AIPP VOLUME

EXPERIENCE

MyShell · Developer Growth Lead / Ecosystem Architect

Aug 2024 - Present

Decentralized AI Agent Platform · Binance Labs / Dragonfly / OKX Ventures · \$16.8M raised

- Built developer ecosystem 0→1:** Defined full lifecycle (onboard→create→publish→acquire→monetize→reinvest), designed tiered incentives, grew active creators 50K → 170K+
- Creator monetization design:** Led Patron Badge revenue-sharing, \$SHELL token creator incentives, Alpp Store listing strategy, and Shell Launchpad Agent Token trading system — top creators earning \$4,000+/mo
- Growth infrastructure & data:** Built Bot management dashboard, KOL Dashboard, Agent ranking system, and settlement visualization — enabling fully data-driven operations
- Product pipeline & SEO:** Managed platform-wide Agent onboarding & review; led competitive keyword research and SPA catch-all strategy for organic traffic growth
- Community & KOL ops:** Organized ShellStorm Hackathon, Bootcamps, and developer events; built tiered KOL partnerships; 875+ X followers, actively driving AI creator ecosystem content
- Hands-on engineering:** Solo-built ClawProduct Hunt (AI Agent Bounty Marketplace — Next.js + FastAPI + Base smart contracts); ShellAgent workflow design; ComfyUI multi-instance deployment; automated ops tooling

Hypergenius AI Community · Co-Founder

Oct 2022 - Aug 2024

- Founded one of China's most influential AI creator communities; co-produced "AI Chinese New Year Gala" & Guangzhou TV projects with **100M+ media impressions**
- Built end-to-end AI video production pipeline (PixVerse / Runway / ComfyUI); organized 10+ major AI competitions with state media, **50M+ views**

LINKAI · CTO / Co-Founder

Sep 2022 - Dec 2023

- Built Chat On Bot (GPT + MJ + SD via WeChat), scaled to **10M+ daily API calls** as enterprise multimodal AI agent; delivered custom knowledge bases & content management tools

Earlier: Shanghai CIConsulting AI Expert (ComfyUI training for ByteDance XR / Fantawild) | Arxchibo Space — 100+ original tech articles | Tencent Research co-organized competitions | Published with Tsinghua doctoral program | Architect at Academician studios (He Jingtang / Meng Jianmin)

NOTABLE PROJECTS

- ClawProduct Hunt** (clawhunt.store) — AI Agent Bounty Marketplace, full-stack solo: Next.js + FastAPI + Base ERC-20 smart contracts, bidding / escrow / reputation
- TrendPulse AI** — Real-time social trend intelligence platform, detects emerging trends and converts them into actionable AI product recommendations (Hackathon)
- OpenClaw Agent Skills** — Published 30+ AI Agent skill modules to OSS (adversarial-verification ★26, self-rationalization-guard ★25, etc.), 200+ total stars
- bobo-cli** — Portable AI assistant CLI with 135 passive-trigger skills | **ComfyUI Workflow Mastery** — NL-driven ComfyUI workflow Agent Skill

SKILLS

Python

TypeScript/Node.js

Next.js

FastAPI

React

Solidity

Docker

GCP / Cloud Run

ComfyUI

ShellAgent

LLM (Claude/Gemini/GPT)

Prompt & Context Engineering

LoRA Fine-tuning

SEO / Growth

Data Analytics

CI/CD

EDUCATION

University College London (UCL) · MA Design & Interaction · QS Top 100

2019 - 2020

South China University of Technology · B.Arch · Honors Graduate · Full Scholarship

2014 - 2019

National Taipei University of Technology · Design Exchange · Top 3 Award · Taipei Creative Design Gold

2017 - 2018

Awards: Asia Cultural Design Gold · Global AI Image Competition Top 50 · AI CNY Gala Co-creator · Co-initiated world's first open-source SD Architecture model catalog

个人简介

AI × 产品增长专家，兼具工程落地能力与商业建模思维。在 MyShell (Binance Labs / Dragonfly 投资) 从零搭建开发者生态，推动平台达到 **170K+ 活跃创作者**、**5M+ 用户**、**200K+ AI Agent**。擅长数据驱动增长飞轮、创作者分成与激励体系设计、AI 原子能力产品化。UCL 设计硕士 + 华南理工建筑学背景赋予系统性思维与美学素养。

170K+ 活跃创作者
5M+ 平台用户
200K+ AI AGENT
\$16.8M 融资总额
\$1.3M+ AIPP 交易量

工作经历

MyShell · Developer Growth Lead / Ecosystem Architect

2024.08 - 至今

去中心化 AI Agent 平台 · Binance Labs / Dragonfly / OKX Ventures 投资 · \$16.8M 融资

- 从零搭建开发者生态：定义开发者全生命周期（进入→创作→发布→获客→变现→复投），设计分层激励结构，推动创作者从 50K 增长至 170K+
- 创作者商业化机制设计：主导 Patron Badge 收入分配、\$SHELL Token 创作者激励、Alpp Store 上架策略与 Shell Launchpad Agent Token 交易体系，头部创作者月入 \$4,000+
- 增长基础设施与数据系统：搭建 Bot 上新看板、KOL Dashboard、Agent 榜单、结算可视化等运营工具链，实现数据驱动运营
- 产品管线与 SEO 增长：管理全平台 Agent 上新与审核流程，主导竞品关键词调研与 SPA catch-all 策略，推动长尾词覆盖与自然流量
- KOL 与社区运营：策划 ShellStorm Hackathon、Bootcamp 等开发者活动，构建 KOL 分层合作体系，875+ X 粉丝，活跃推动 AI 创作者生态内容
- 独立工程交付：全栈开发 ClawProduct Hunt (AI Agent Bounty Marketplace, Next.js + FastAPI + Base 智能合约)、ShellAgent workflow 设计、ComfyUI 多实例部署、自动化运营工具

Hypergenius AI 社区 · 联合创始人

2022.10 - 2024.08

- 创建国内最具影响力的 AI 创作者社区之一；联合发起《龙年 AI 春晚》、广州电视台《离谱村奥运》等大型 AI 影视项目，国内外媒体浏览量过亿
- 从零构建 AI 影视创作体系 (PixVerse / Runway / ComfyUI)，组织 10+ 场大型 AI 大赛，联合央广网发布，五千万级浏览量

LINKAI · 技术负责人 / 联合创始人

2022.09 - 2023.12

- 开发 Chat On Bot (GPT + MJ + SD 集成微信端)，成功转化为多模态 AI 智能体，商业化达千万级日调用；提供定制化企业知识库与内容管理工具

早期经历：上海灼识 AI 知识专家 (ComfyUI 企业培训：字节 XR / 华强方特) | Arxchibo 空间站原创 100+ 技术文章 | 与腾讯研究院协办赛事 | 清华博士项目合作论文 | 建筑院士工作室方案主创 (何镜堂 / 孟建民)

代表项目

- ClawProduct Hunt (clawhunt.store) — AI Agent Bounty Marketplace，全栈独立开发：Next.js + FastAPI + Base ERC-20 智能合约，竞标 / escrow / 声誉系统
- TrendPulse AI — 实时社媒趋势情报平台，检测新兴趋势并转化为 AI 产品建议 (Hackathon 项目)
- OpenClaw Agent Skills — 发布 30+ AI Agent 技能模块至开源社区 (adversarial-verification ★26、self-rationalization-guard ★25 等)，总 Star 200+
- bobo-cli — 便携式 AI 助手 CLI，支持 135 个 Skill 被动触发 | ComfyUI Workflow Mastery — 自然语言驱动 ComfyUI 工作流 Agent Skill

技术栈

Python TypeScript/Node.js Next.js FastAPI React Solidity Docker GCP / Cloud Run ComfyUI ShellAgent
LLM (Claude/Gemini/GPT) Prompt & Context Engineering LoRA Fine-tuning SEO / Growth 数据分析 CI/CD

教育背景

- 伦敦大学 UCL · 设计艺术与交互 硕士 · QS Top 100 2019 - 2020
华南理工大学 · 建筑学 本科 · 校级奖学金 · 优秀毕业生 2014 - 2019
国立台北科技大学 · 设计交换 · 全台设计前三 · 台北文创金奖 2017 - 2018
荣誉：亚洲区文化类设计金奖 · AI 图像全球大赛 Top 50 · AI 春晚共建者 · 全球首个 SD 建筑类开源模型表格联合发起人